## Ciaran McMullan

Ciaran started as a banking market analyst in the city of London before rising to the position of parnter with one of the world's pre-eminent professional service firms at the age of only 31 (Ernst & Young).



After living and working in financial capitals around the world, including London, Sydney, New York, Paris and Hong Kong, Ciaran joined the National Australia Bank and in 2006 was named Chief Executive Officer for their North and South American banking business, ultimately becoming Chief Executive Officer for their North and South American commercial and retail banking business.

His love of the human spirit, ability to see life from a higher perspective, and resilient nature, never acquiescing to life's pattern of constant change and challenge, has earned Ciaran a trust in himself, reflected back by his successes. His extensive travels have shown him the wide-birth of the world, from the slums of Mumbai to the cities of Marrakesh and Moscow. He has rafted the Zambezi River, snow-mobiled the glaciers of Iceland and scuba-dived the Great Barrier Reef, eventually developing a deep reverence for high-altitude mountaineering, climbing the highest peaks on five continents.

Having scaled the heights of both the professional services and banking industries, his passionate personality has called him again to new ventures. He now lives in LA, manages his own portfolio of business investments (ranging from the agricultural sector in Australia to independent movie production in the US to the energy drinks business in China), and is highly sought after as an independent advisor to banks and private equity.

Ciaran brings an unconventional perspective to the business world and an understanding of th eimportance of soul and passion in achieving career success. His fothcoming book, "The Discipline of Freedom" recounts the experience of his unpredictable, adventurous and successful corporate career, offers thoughtful, provocative discourse about the needingpto-be-reformed mentality of many a company workplace, and makes an important contribution to improving the corporate life of individuals and the life o the organisations they work for.

Friend, hope for the Guest while you are alive.

Jump into experience while you are alive!

Think... and think... while you are alive.

What you call "salvation" belongs to the time before death.

If you don't break your ropes while you're alive,
do you think ghosts will do it after?

The idea that the soul will rejoin with the ecstatic
just because the body is rotten-- that is all fantasy.

What is found now, is found then.

If you find nothing now, you will simply end up with an apartment in the City of Death.